

Alex Aranda

Sr. Interactive Designer
www.alexaranda.com
313.330.8548

OBJECTIVE

To obtain an interactive designer position and combine my creativity with the latest technology to produce contents, applications, and videos that can make an impact in the world of digital communication.

SKILLS

HTML5, CSS, SASS, JQuery, Actions Script 3.0, XML, JavaScript, PHP, Typography, Illustrator, Color Theory, Fluent Spanish.

SOFTWARE

PhotoshopCC, IllustratorCC, After EffectsCC, PremierProCC, DreamweaverCC, FlashCC, Edge AnimateCC, Maya, IndesignCC, Balsamiq, Wordpress.

CERTIFICATES

First Look at HTML5 - Lynda.com
Layouts with CSS in Dreamweaver - Lynda.com
Creating an HTML Email Newsletter - Lynda.com

EDUCATION

FIDM - Los Angeles, CA
Advanced Multimedia Program 2003
President's Honor Roll
FIDM - Los Angeles, CA
Associate Degree - Graphic Design 2000
Honor Roll
The Art Institute of Phoenix - Phoenix, AZ
Associate Degree in Computer Animation 1998

EXPERIENCE

Daimler - 4/16 - Present

Multimedia Designer, Web Design, HTML Email, Interactive Design, Wireframes, Motion Graphics, Video Editing.

Marketing Associates - 2/12 - 6/15

Web Design, HTML Email, Interactive Design, Wireframes, Motion Graphics, User Experience Design.

SPF Transfers - 1/05-1/07

3D Modeling, Motion Graphics, Graphic Designer.

FIDM -Multimedia Tutor 2/00 - 1/07

Creative Computer Lab Assistant at the FIDM.

FREELANCE

TipTap - 11/15 - 4/16

UX IU Design, Video Editing, Visual Design.

Babcock and Jenkins - 8/15 - 12/15

HTML5 Banner, Landing Pages, Responsive Emails, Motion Graphics, Front-End Development.

Detroit Media Partnership - 1/12

Digital Designer Flash based web advertising.

McCann Erickson - 3/2012

Generated Digital Art for web based advertising.

Insignia HD - 12/11 - 1/12

Web Designer, Graphic Design.

Creo Lounge - 01/08 - 2/12

Web Development, Graphic Design.

Sikora Studio Artist - 6/11

Web Development and Design.

Pascal Demeester Photographer - 1/11

Web Designer, Development of Flash.

B1Media - 3/07-4/07

Graphic Designer / Motion Graphics Composer.